Creeds, Souls & Worlds of Worship: Players' Appropriations of Religious Worldviews through Game Forums

Lars de Wildt

Institute for Media Studies, KU Leuven
Parkstraat 45 – bus 3603
3000 Leuven, Belgium
+32 16 37 92 98
lars.dewildt@kuleuven.be

Stef Aupers

Institute for Media Studies, KU Leuven Parkstraat 45 – bus 3603 3000 Leuven, Belgium +32 16 37 23 07 stef.aupers@kuleuven.be

Keywords

worldview, religion, ludic appropriation, forum analysis

ABSTRACT

Every day, millions of players around the world engage in fictional worlds that appear profoundly religious, incorporating religious imagery, narratives and rituals. Despite living in an age of supposed secularization, they are playing *Assassin's Creed* (Ubisoft, 2007), *Dark Souls* (FromSoftware, 2011), *World of Warcraft* (Blizzard, 2004) or other games across genres and platforms that delve into distinctly Christian worldviews, Hindu imagery, and esoteric, pagan and animistic traditions (Aupers, 2014). Notwithstanding this omnipresence of religion in games, however, a large part of gamers playing these games identify as atheists, agnostics or otherwise non-practicing (Hornbeck 2012). At the same time, players of manifold faiths engage in playthroughs that fit their beliefs.

This paper analyzes the ways in which players appropriate the narratives, affordances and aesthetics of game worlds in light of their own religious and non-religious backgrounds. Drawing its data from the internet's five most popular discussion boards, it furthermore grants insight into how players report and negotiate their sometimes contradictory experiences with games' worldviews in light of their own. More specifically, our research question is: how do players appropriate religious elements of games in relation to their own worldview; and how do they discuss these appropriations on internet forums? Starting with the perspective of Stuart Hall (1980) – emphasizing the active consumer's 'decoding' of media texts according to their background (including gender, class, religion, etc.) – we, first of all, aim to contribute to an understanding of player consumption in game studies by analyzing players' particular religious readings and reconfigurations of games. The study furthermore promises a contribution to sociology of religion, supporting findings of religion as not necessarily in decline (as secularization

Proceedings of $\mathbf{1}^{st}$ International Joint Conference of DiGRA and FDG

© 2016 de Wildt, L.A.W.J., and Aupers, S.D. Personal and educational classroom use of this paper is allowed, commercial use requires specific permission from the authors.

theory holds) but flowering outside of churches (Luckmann, 1967) and through playful use of popular culture (e.g., Possamai, 2005; Hoover, 2006; Aupers & Houtman, 2006).

Within each selected forum (GameFAQs, Gamespot, NeoGAF, IGN and various gamingrelated subreddits), up to twenty of the most recent threads dealing with religious content were selected for analysis (for a total of 92) threads. A content analysis was performed according to a grounded theory approach, identifying themes across the corpus, developing from open into closed coding. Based on this analysis, several types of players emerge that illustrate ways in which players approach the religious contents of games and the backgrounds from which they do so. Firstly, because players engaging in these debates already set out to discuss religion, their posts readily offer up their religious positions ("I'm Christian but [...]") - allowing a clear division between players identifying as religious (Christian, Muslim, Hindu, pagan, etc.) and non-religious (atheist, agnostic, etc.). Within these two groups, each shares three types of engagement: Debunking, Debating and Incorporating. Whereas both religious and non-religious Debunkers trivialize the importance of religious content in games, the first group does so by drawing a sharp distinction between faith and fiction ("I'm am [sic] devoutly religious, but seriously... it's just a video game"); the latter rather tends to equate the "Angels and Demons" of religion with the "Trolls and pixies" of games. Similarly, while both religious and non-religious Debaters engage with the worldviews they discuss, they may draw completely different understandings from the same games, and can be seen to defend them in elaborate debate. Finally, Confronters of both groups recognize the epistemic friction they experience in play. Many non-religious Confronters, for instance, seek out and revel in worlds of gods and ritual, allowing the experience of faith without having to believe outside the liminal, temporary realm of play.

In all, we conclude that playing with religious worldviews in games provides a playful epistemic laboratory: an experimental space which affords free engagement with religion without the consequences of faith, i.e., without having to convert to doctrines, traditions or beliefs. We argue that this mediatized 'religious play' furthermore suggests an epistemological shift in the religious milieu: from dogmatic belief to playful engagement.

BIBLIOGRAPHY

Ubisoft Montreal (2007) *Assassin's Creed* [Sony PlayStation 3] Ubisoft, Montreuil, France: played 20 December 2015.

FromSoftware (2011) *Dark Souls* [Sony PlayStation 3] FromSoftware, Inc. Tokyo, Japan: played 20 December 2015.

Aupers, S. (2014). Spiritual play: Encountering the sacred in World of Warcraft. *Playful Identities: the Ludification of Digital Media Cultures*. (V. Frissen, S. Lammes, M. de Lange, J. de Mul, & J. Raessens, Eds.). Amsterdam University Press: p. 75-92

Aupers, S., & Houtman, D. (2006) "Beyond the spiritual supermarket" *Journal of Contemporary Religion* 21, 2: 201-222.

Blizzard Entertainment (2004) *World of Warcraft* [PC, Microsoft Windows, Online Game] Blizzard Activision. Irvine USA: played 22 January 2016.

Hall, S. (1980). Encoding/Decoding. In *Culture, Media, Language: Working Papers in Cultural Studies*: 128–138.

Hoover, S. (2006) Religion in the Media Age. London, New York: Routledge.

Hornbeck, R. G. (2012). A Pure World: Moral Cognition and Spiritual Experiences in Chinese World of Warcraft (Doctoral dissertation, University of Oxford).

Luckmann, T. (1967). *The Invisible Religion: The Problem of Religion in Modern* Possamai, A. (2005). *Religion and Popular Culture*. Brussels: P.I.E-Peter Lang.